

MOLLY MOON'S INCREDIBLE BOOK OF HYPNOTISM SWEEPSTAKES
Official Entry Form

Entrant: To enter the **Molly Moon's Incredible Book of Hypnotism Sweepstakes**, please fill out the information below or write on a separate 3" x 5" card and mail to: Molly Moon's Incredible Book of Hypnotism Sweepstakes, P.O. Box 4082 Grand Rapids, MN 55730-4082.

Entrant's Name: _____ Date of Birth: _____
Street Address: _____ City: _____
State: _____ Zip Code: _____
Email Address: _____ Parent/Legal Guardian: _____

MOLLY MOON'S INCREDIBLE BOOK OF HYPNOTISM SWEEPSTAKES Official Rules and Conditions

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY AND ELEGIBILITY: Sweepstakes starts April 29, 2003. Open only to residents of the continental United States **AGE 12 OR UNDER AS OF July 1, 2003**. Enter by printing your name, address, city, state, zip code, and email with parents signature on the official entry form available online at www.meetmollymoon.com or on a 3"x 5" card and mail to: Molly Moon's Incredible Book of Hypnotism Sweepstakes, PO Box 4082, Grand Rapids, MN 55730-4082. To be eligible, entries must be mailed separately and must be received by July 1, 2003. All entries received after this date are void and ineligible for the prize(s). Once submitted, all entries become the sole property of the Sponsor and will not be returned or acknowledged. All employees of Sponsor, and its respective parent companies, subsidiaries, affiliates, sales representatives, distributors, manufacturers, licensees or agents, advertising and promotion agencies, and their immediate family members and those living in the same household of each, are not eligible to participate in this sweepstakes. All federal, state and local laws and regulations apply.

PRIZES: One (1) Grand Prize: One (1) grand prize winner will receive a three (3) day /two (2) night trip for four (4) with round trip coach-class air transportation from major airport nearest winner's home to New York City to stay the Waldorf-Astoria Hotel (room accommodations are subject to availability and are based on double occupancy) (ARV: \$4000.00), an autographed copy of *Molly Moon's Incredible Book of Hypnotism*, and a library of HarperCollins Children's Books worth \$500. Total approximate retail value (ARV) \$4,500.00. Five (5) First Prize winners will receive an autographed copy of *Molly Moon's Incredible Book of Hypnotism* and a library of HarperCollins Children's Books. ARV \$250.00. The approximate retail value of all available prizes is \$5,750.00. All taxes on the prize(s) are the winner's responsibility. No cash equivalent is available: all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute any listed prize for one of equal or greater retail value if the designated prize should become unavailable for any reason. Prize(s) consist only of those items specifically listed as part of the prize - any item, cost or expense not specifically listed as part of the prize(s) is the sole responsibility of the winner. No more than the advertised number of prize(s) will be awarded. Prizes not claimed will not be awarded. Only one prize per household or address is permitted. All travel must be completed by December 31, 2003. Certain blackout dates and other travel restrictions apply.

WINNERS: Winners will be selected in a random drawing to be held on or about July 11, 2003. The drawing will be held by Arrowhead Promotion & Fulfillment Co., Inc., an independent organization, whose decisions are final. Odds of winning depend on the number of eligible entries received. Approximately 350,000 sweepstakes announcements distributed. Winners will be notified by phone or mail on or before July 18, 2003. Winners must comply with all sweepstakes rules as published. The parent or legal guardian of each winner will be required to sign and return an Affidavit of Eligibility and Publicity and Liability Release within 21 days from the date of the prize notification letter. Failure to comply with this requirement for any reason or return of prize notification as undeliverable will result in forfeiture of prize and an alternate winner, if any, will be drawn at random from the remaining eligible entries and awarded the prize, time permitting. If applicable, each travel companion(s) or the parent or legal guardian of each must also execute and return a Liability Release.

GENERAL CONDITIONS: By entering sweepstakes, participants agree to be bound by these Official Rules. No photocopied or mechanically reproduced entries will be accepted. Sponsor assumes no responsibility for lost, late, damaged, mutilated, misdirected, incomplete, altered, illegible or postage due entries or requests or for any computer, telephone, or electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any entry or other information, or for the failure to capture any such information. Any entry that is tampered with, illegible, incomplete or blank (in whole or in part), forged, mutilated, or contains printing, production, typographical, mechanical or other errors, or is not obtained legitimately will be deemed void. If, for any reason, the sweepstakes is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this sweepstakes, Sponsor reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the sweepstakes, and select the winner for the sweepstakes, from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsor. Participants, by participating in this sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its parents, subsidiaries, affiliates, distributors, advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the sweepstakes, or their participation in the sweepstakes, or their participation in any sweepstakes or prize related activity, or any travel related to the sweepstakes or any travel for any prize related activity. Winner also further acknowledges that Sponsor, its affiliates, subsidiaries, employees, officers, directors, and promotion and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law relative to any prize or these sweepstakes including but not limited to quality, condition or fitness for a particular purpose. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address (city, state), likeness, and/or prize information for promotional purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

RULES/WINNER'S LIST REQUESTS: To obtain a copy of these rules, send a self-addressed, stamped envelope to: Molly Moon's Incredible Book of Hypnotism Sweepstakes Rules Request, P.O. Box 1024, Grand Rapids, MN 55745-1024. To request a winner's list, send a self-addressed, stamped envelope to: Molly Moon's Incredible Book of Hypnotism Sweepstakes Win List, P.O. Box 1024, Grand Rapids, MN 55745-1024. Requests for winner's lists must be postmarked by August 1 2003. WA residents may omit return postage.

SPONSOR: HarperCollins Publishers Inc., 1350 Avenue of the Americas, NY, NY 10019